

Rep Order# 7910336 Ver# 9 Mod# 4 Status Confirmed Traffic Order# 25288 Printed: 10/16/2012 8:58 AM 1 of 5
EC'd Yes Last Received: 10/15/2012 11:41 AM
Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () US CHMR OF COMMERCE
Product US CHAMBER
Estimate# 2402
Buyer Nathaniel Kronisch
Phone#
Fax#
Agency () BUYING TIME, LLC
650 MASSACHUSETTS AVE NW, SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 193/193/2402
Flight Dates 10/04/2012 - 10/14/2012
Hiatus Weeks
Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
|----|-----|---|---------|-----|-------------|------------|----------|-------------|
| 1 | F | KSL 5 EARLY TODAY | 5A-6A | :30 | 10/05-10/05 | 1 | \$100.00 | 1 |
| 2 | M-F | KSL 5 EARLY TODAY Buyline Comment: 1/DAY | 5A-6A | :30 | 10/08-10/12 | 0 | \$100.00 | 0 |
| 7 | F | KSL 5 NEWS TODAY | 6A-7A | :30 | 10/05-10/05 | 0 | \$475.00 | 0 |
| 8 | M-F | KSL 5 NEWS TODAY Buyline Comment: 2/DAY | 6A-7A | :30 | 10/08-10/12 | 4 | \$475.00 | 4 |
| 13 | F | TODAY SHOW 8-9A | 8A-9A | :30 | 10/05-10/05 | 1 | \$700.00 | 1 |
| 14 | M-F | TODAY SHOW 8-9A Buyline Comment: 1/DAY | 8A-9A | :30 | 10/08-10/12 | 0 | \$700.00 | 0 |
| 19 | F | TODAY SHOW 2 | 9A-10A | :30 | 10/05-10/05 | 0 | \$275.00 | 0 |
| 20 | M-F | TODAY SHOW 2 Buyline Comment: 1/DAY | 9A-10A | :30 | 10/08-10/12 | 5 | \$275.00 | 5 |
| 25 | F | RACHAEL RAY | 10A-11A | :30 | 10/05-10/05 | 0 | \$275.00 | 0 |
| 26 | M-F | RACHAEL RAY Buyline Comment: 1/DAY | 10A-11A | :30 | 10/08-10/12 | 4 | \$275.00 | 4 |
| 31 | F | STUDIO 5 | 11A-12P | :30 | 10/05-10/05 | 2 | \$275.00 | 2 |

| Station KSL-TV SALT LAKE CITY | | | Agency () BUYING TIME,LLC | | | Rep Firm | | |
|------------------------------------|------|--|--------------------------------------|------|-------------|---------------------------------|----------|-------------|
| Advertiser () US CHMR OF COMMERCE | | | 650 MASSACHUSETTS AVE NW, SUITE 210 | | | Sales Office () WASHINGTON | | |
| Product US CHAMBER | | | WASHINGTON, DC 20001 | | | Salesperson () JAMIE ANDRUS | | |
| Estimate# 2402 | | | Agency C/P1/P2/E 193/193/2402 | | | Salesperson Phone# 202-872-1155 | | |
| Buyer Nathaniel Kronisch | | | Flight Dates 10/04/2012 - 10/14/2012 | | | Salesperson FAX# | | |
| Phone# | | | Hiatus Weeks | | | | | |
| Fax# | | | | | | | | |
| Ln | Day | Program | Time | Len | Dates | Spots/Week | Rate | Total Spots |
| --- | --- | ----- | ---- | ---- | ----- | ----- | ----- | ----- |
| 32 | M-F | STUDIO 5 Buyline Comment: 1/DAY | 11A-12P | :30 | 10/08-10/12 | 5 | \$275.00 | 5 |
| 37 | F | KSL 5 NEWS AT NOON | 12P-1P | :30 | 10/05-10/05 | 1 | \$300.00 | 1 |
| 38 | M-F | KSL 5 NEWS AT NOON Buyline Comment: 1/DAY | 12P-1P | :30 | 10/08-10/12 | 5 | \$300.00 | 5 |
| 43 | F | TODAY SHOW 3 | 1P-2P | :30 | 10/05-10/05 | 2 | \$175.00 | 2 |
| 44 | M-F | TODAY SHOW 3 Buyline Comment: 1/DAY | 1P-2P | :30 | 10/08-10/12 | 5 | \$175.00 | 5 |
| 49 | F | DAYS OF OUR LIVES | 2P-3P | :30 | 10/05-10/05 | 0 | \$225.00 | 0 |
| 50 | M-F | DAYS OF OUR LIVES Buyline Comment: 1/DAY | 2P-3P | :30 | 10/08-10/12 | 1 | \$225.00 | 1 |
| 55 | F | DR. PHIL | 3P-4P | :30 | 10/05-10/05 | 0 | \$175.00 | 0 |
| 56 | M-F | DR. PHIL Buyline Comment: 1/DAY | 3P-4P | :30 | 10/08-10/12 | 5 | \$175.00 | 5 |
| 61 | F | KATIE | 4P-5P | :30 | 10/05-10/05 | 0 | \$300.00 | 0 |
| 62 | M-F | KATIE Buyline Comment: 1/DAY | 4P-5P | :30 | 10/08-10/12 | 0 | \$300.00 | 0 |
| 67 | TH-F | KSL 5 NEWS Buyline Comment: 1/DAY | 5P-530P | :30 | 10/04-10/05 | 2 | \$775.00 | 2 |
| 69 | M-TH | KSL 5 NEWS Buyline Comment: 1/DAY | 5P-530P | :30 | 10/08-10/11 | 2 | \$775.00 | 2 |

| | | |
|------------------------------------|--------------------------------------|---------------------------------|
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| 73 | TH-F | KSL 5 NEWS AT 6P Buyline Comment: 1/DAY | 6P-630P | :30 | 10/04-10/05 | 1 | \$950.00 | 1 |
| 75 | M-TU,TH-F | KSL 5 NEWS AT 6P Buyline Comment: 1/DAY | 6P-630P | :30 | 10/08-10/12 | 4 | \$950.00 | 4 |
| 79 | F | GAME NIGHT LIVE | 630P-7P | :30 | 10/05-10/05 | 1 | \$675.00 | 1 |
| 80 | M-TH | KSL 5 NEWS AT 630P Buyline Comment: 1/DAY | 630P-7P | :30 | 10/08-10/11 | 4 | \$675.00 | 4 |
| 85 | M-TH | KSL 5 NEWS AT 10 Buyline Comment: 1/DAY | 10P-1035P | :30 | 10/08-10/11 | 4 | \$2,700.00 | 4 |
| 89 | F | TONIGHT SHOW | 1035P-1137P | :30 | 10/05-10/05 | 1 | \$800.00 | 1 |
| 90 | M-F | TONIGHT SHOW Buyline Comment: 1/DAY | 1035P-1137P | :30 | 10/08-10/12 | 5 | \$800.00 | 5 |
| 95 | SA | SATURDAY TODAY | 5A-659A | :30 | 10/06-10/06 | 2 | \$80.00 | 2 |
| 96 | SA | SATURDAY TODAY | 5A-659A | :30 | 10/13-10/13 | 2 | \$80.00 | 2 |
| 97 | SA | KSL 5 NEWS AT 6P SAT | 5P-530P | :30 | 10/06-10/06 | 1 | \$375.00 | 1 |
| 98 | SA | KSL 5 NEWS AT 6P SAT | 6P-630P | :30 | 10/13-10/13 | 1 | \$375.00 | 1 |
| 99 | SA | KSL 5 NEWS AT 10 - SAT | 10P-1035P | :30 | 10/06-10/06 | 1 | \$1,900.00 | 1 |
| 100 | SA | KSL 5 NEWS AT 10 - SAT | 10P-1035P | :30 | 10/13-10/13 | 1 | \$1,900.00 | 1 |
| 101 | SU | SUNDAY TODAY | 7A-8A | :30 | 10/07-10/07 | 0 | \$225.00 | 0 |

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| 102 | SU | SUNDAY TODAY | 7A-8A | :30 | 10/14-10/14 | 1 | \$225.00 | 1 |
| 103 | SU | MEET THE PRESS | 8A-9A | :30 | 10/07-10/07 | 0 | \$350.00 | 0 |
| 104 | SU | MEET THE PRESS | 8A-9A | :30 | 10/14-10/14 | 0 | \$350.00 | 0 |
| 105 | SU | SUNDAY EDITION | 9A-930A | :30 | 10/07-10/07 | 0 | \$185.00 | 0 |
| 106 | SU | SUNDAY EDITION | 9A-930A | :30 | 10/14-10/14 | 1 | \$185.00 | 1 |
| 107 | SU | KSL 5 NEWS AT 10 - SUN | 10P-1035P | :30 | 10/07-10/07 | 1 | \$2,800.00 | 1 |
| 108 | SU | KSL 5 NEWS AT 10 - SUN | 10P-1035P | :30 | 10/14-10/14 | 1 | \$2,800.00 | 1 |
| 109 | SU | SPORTS BEAT SUNDAY | 1035P-11P | :30 | 10/07-10/07 | 1 | \$750.00 | 1 |
| 110 | SU | SPORTS BEAT SUNDAY | 1035P-11P | :30 | 10/14-10/14 | 1 | \$750.00 | 1 |
| 111 | TH | DEBATE | 7P-9P | :30 | 10/11-10/11 | 1 | \$1,900.00 | 1 |
| 112 | TU | FAMILY RECIPE | 830P-9P | :30 | 10/09-10/09 | 2 | \$300.00 | 2 |
| 113 | SA | SAT PRIME | 7P-8P | :30 | 10/13-10/13 | 1 | \$200.00 | 1 |
| 114 | SA | SAT PRIME | 8P-9P | :30 | 10/13-10/13 | 1 | \$250.00 | 1 |
| 115 | SA | SAT PRIME | 9P-10P | :30 | 10/13-10/13 | 1 | \$300.00 | 1 |
| 116 | SA | SPORTSBEAT | 1035P-1105P | :30 | 10/13-10/13 | 1 | \$600.00 | 1 |
| 117 | SU | FOOTBALL NIGHT | 5P-615P | :30 | 10/14-10/14 | 1 | \$680.00 | 1 |
| 118 | SU | NFL EDITION | 930P-10P | :30 | 10/07-10/07 | 1 | \$550.00 | 1 |

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 Estimate# 2402 Agency C/P1/P2/E 193/193/2402 Salesperson Phone# 202-872-1155
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| 119 | SU | NFL EDITION | 930A-1P | :30 | 10/14-10/14 | 1 | \$1,100.00 | 1 |
| 120 | SU | BEAT GOES | 1105P-1130P | :30 | 10/14-10/14 | 1 | \$230.00 | 1 |
| 121 | SU | 4P SUN | 4P-430P | :30 | 10/07-10/07 | 1 | \$225.00 | 1 |
| 122 | TH-F | LATE NEWS | 10P-1035P | :30 | 10/04-10/05 | 2 | \$2,700.00 | 2 |
| 123 | TH | NEWS | 630P-7P | :30 | 10/04-10/04 | 1 | \$950.00 | 1 |
| 124 | F | GAME NIGHT LIVE | 630P-7P | :30 | 10/12-10/12 | 1 | \$675.00 | 1 |
| Buyline Comment: 1/DAY | | | | | | | | |

---REPORT TOTALS---
 Report Totals: 95 / \$64,090.00

---SALES MONTHLY TOTALS---
 Oct 12: 95 / \$64,090.00
 Sales Totals: 95 / \$64,090.00
 Station Totals: 95 / \$64,090.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$320,450
 CABL 0% KJZZ 0% KSL 20% KSTU 0% KTVX 0%
 KUCW 0% KUTV 0% NSL 0% UNKN 80%

Books null
 Demos RA35+